

**MINI CURRICULUM VITAE
OF
PROFESSOR JOHN ROBERT ANCHOR
UNIVERSITY OF HUDDERSFIELD, UK**

<https://pure.hud.ac.uk/en/persons/john-anchor/publications/>

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<https://www.webofscience.com/wos/author/record/AFM-0328-2022>

<http://www.scopus.com/inward/authorDetails.url?authorID=21734113400&partnerID=MN8TOARS>

<https://publons.com/a/914287>

January 2026

**HUDDERSFIELD
BUSINESS SCHOOL**



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**MINI CURRICULUM VITAE
OF
PROFESSOR JOHN R. ANCHOR**

1. Personal Details

Full name: John Robert Anchor
Present appointment: University of Huddersfield, UK: Professor Emeritus of International Strategy, 1 October 2024 -

2. Experience

University of Huddersfield, Professor of International Strategy, 1 August 2014 – 30 September 2024
Huddersfield Business School, Associate Dean (International), 27 March 2017 - 30 September 2024
Huddersfield Business School, Director for International Development, 23 February 2016 – 26 March 2017 (very similar to Associate Dean role)
University of Huddersfield, Head of Department of Strategy, Marketing and Economics, 1 August 2014 - 8 May 2016
University of Huddersfield Head of Department of Strategy and Marketing, 1 August 2008 – 31 July 2014
University of Huddersfield, Head of Department of Marketing, July 2008
University of Huddersfield, Head of Department of Business Studies, 1 August 2001- 31 July 2008
University of Huddersfield, Head of Department of Economics and Business Studies, 1 September 1996 - 31 July 2001
University of Huddersfield, Principal Lecturer, School of Business, 1 September 1995- 31 August 1996
Polytechnic/University of Huddersfield, Senior Lecturer, School of Business, 1 September 1990 - 31 August 1995 (by promotion)
Polytechnic of Huddersfield, Lecturer, 1 September 1987 - 31 August 1990
North Staffordshire Polytechnic, Lecturer (temporary), Department of Economics, 1 September 1986 - 31 August 1987
UMIST, Research Assistant in Industrial Economics, Department of Management Sciences, 1 October 1984 - 30 September 1986
UMIST, Part-Time Teaching Assistant in Economics, Department of Management Sciences, 1 October 1982 - 30 June 1984

Other senior roles in Huddersfield Business School:

European Director, October 2006 – 23 February 2016
Director of Graduate Education, September 2007 – November 2013
Director of Emerging Markets Research Group, January 2008 - December 2016

3. Education and Qualifications

2018 Level 7 Certificate in Strategic Management and Leadership, Chartered Management Institute
2016 Level 5 Certificate in Coaching and Mentoring, Institute in Leadership and Management
1984 PhD (Industrial Economics), University of Manchester, UK
1979 BSc (Hons) Chemistry, University of Manchester, UK

4. Esteem

4.1 Professional and academic body fellowship/membership:

Fellow and Chartered Manager, Chartered Management Institute, 4 January 2018-
Fellow, Strategic Planning Society (FStratPS), May 2011-
Fellow, Higher Education Academy (FHEA), February 2002 –

Member, British Association for Soviet, Slavonic and East European Studies, April 2020-

Member, British Universities International Liaison Association (BUILA), May 2018-

Member, European Academy of Management (EURAM), 2016-

Member, Central and East European Management Association (CEEMAN), May 2012-

Member, British Czech and Slovak Association (BCSA), January 2011-

Fellow, Royal Society of Arts (FRSA), March 2009-June 2025

Member, University Association for Contemporary European Studies, 1997-2024

Member, Strategic Management Society, January 2016- December 2024.

Member, Society for Research into Higher Education (SRHE), July 2009 – August 2024

Certified Management & Business Educator, Chartered Association of Business Schools, 19 December 2019 - 18 December 2021

Member, British Academy of Management, November 2008-December 2020

Member, Institute for Fiscal Studies, March 2009 - December 2018

Member, Royal Economic Society, 1992-2017

Fellow, Regional Studies Association (FeRSA), January 2003 – July 2014

Member, Society of Chemical Industry, 1981 – 2010

4.2 External representative bodies:

Member, International Evaluation Panel, Assessment of Research Organisations, Technical University of Ostrava, Czech Republic, January 2025- December 2025

Chair, Rector's International Advisory Board, University of Hradec Králové, Czech Republic, January 2023 - December 2028.

Member, Rector's International Advisory Commission, University of Hradec Králové, Czech Republic, December 2020 - December 2022.

Member, International Advisory Board, School of Business, Woxsen University, Hyderabad, India, September 2022-

Member, International Committee, (UK) Chartered Association of Business Schools (CABS), April 2016 - September 2022.

Member, Appointments Panel, Professor of Business and Management Studies, University of Bedfordshire Business School, UK, 18 July 2022.

Committee of Heads of (UK) University Departments of Economics (CHUDE), September 1996 - May 2016. My department introduced Master Programmes in Economics in September 2013 and Bachelor Programmes in Economics in September 2014.

Ifs Institute for Financial Services, Academic Board Member, January 2007-January 2013 (two, three-year terms). The Academic Board is the supreme academic decision-making body of **Ifs** and is accountable to the Board of Governors. (**Ifs** has since been granted the status of University College).

4.3 Awards and prizes:

I have received several awards (medals) in recognition of my role in developing co-operation in research and education between these Faculties and the University of Huddersfield.

Gold Medal, awarded by Rector of Technical University of Liberec, Czech Republic, "in appreciation of my extraordinary contributions to the development of the university, science, culture, education and academic freedom", 10 November 2017

Certificate for Faculty Development, awarded by Faculty of Economics, Technical University of Ostrava, Czech Republic, 26 October 2017

Gold Medal for Faculty Development, awarded by Faculty of Economics and Administration, Masaryk University, Brno, Czech Republic, 19 October 2016

Certificate for Faculty Development, awarded by the Faculty of Management and Economics, Tomas Bata University, Zlín, Czech Republic, 12 November 2015

Certificate for Faculty Development, awarded by Faculty of Economics, Technical University of Liberec, Czech Republic, 14 September 2012

Commemorative Medal, for contribution towards the development of the Faculty of Management and Economics, Tomas Bata University, Zlín, Czech Republic, 17 September 2010

Celebration Medal, for furthering international co-operation, awarded by Faculty of Economics, University of Rzeszow, Poland, June 2008

Certificate for Faculty Development, awarded by Faculty of Economics, Technical University of Ostrava, Czech Republic, November 2007

Silver Medal for Faculty Development, awarded by Faculty of Economics, Technical University of Liberec, Czech Republic, 17 May 2007

Gold Medal for Faculty Development, awarded by Faculty of Economics and Administration, Masaryk University, Brno, Czech Republic, 13 September 2006

Jean Monnet Award Holder from European Commission (European Integration in University Studies), 1992-1999. This prestigious award enabled the development of new curricula in European Business Studies.

SERC/SSRC (now EPSRC/ESRC) Joint Award, October 1979 - September 1982

4.4 Visiting Professor:

Visiting Professor, Faculty of Economics, Technical University of Liberec, Czech Republic, September 2013 - December 2013. Huddersfield Business School was instrumental in establishing the Faculty of Economics in 1992.

Visiting Professor, Faculty of Economics, Technical University of Ostrava, Czech Republic, June 2011 - June 2015.

4.5 Journal editorial boards:

Editorial Board, Management Decision, Emerald Group Publishing Limited, ISSN: 0025-1747, July 2020 -

Management Decision (MD) is a leading business science journal with the distinction of being the oldest and longest-running scholarly publication (founded in 1967) focused specifically on the area of management.

Editorial Advisory Board, Emerald Emerging Markets Case Studies, Emerald Group Publishing Limited, ISSN: 2045-0621, August 2010 –

In Central and Eastern Europe there is a tradition of Faculties establishing their own peer reviewed journals:

Editorial Advisory Board, Journal of Competitiveness, Faculty of Management and Economics, Tomas Bata University in Zlín, Czech Republic, ISSN 1804- 171X (Print) ISSN 1804-1728 (On-line), January 2016-

Editorial Advisory Board, Acta Oeconomica Cassoviensia, University of Economics in Bratislava, Faculty of Business Economics with a seat in Kosice, ISSN 1337-6020, 2015-

Editorial Advisory Board, International Journal of Synergy and Research, Marie Curie – Skłodowska University, Lublin, Poland, ISSN: 2083-0025, March 2012 –

International Editorial Board, "Enterprise and the Regions", Faculty of Economics, University of Rzeszow, Poland, January 2012 –

Editorial Board, Ekonomiká Revue: Central European Review of Economic Issues, Faculty of Economics, VSB Technical University of Ostrava, ISSN: 1212-3951, April 2011 –

Editorial Scientific Board, Socio-Economic and Humanities Studies, Banking Institute, Prague, ISSN: 1804-6797, March 2011 –

Scientific Board, E + M Ekonomie a Management, Czech refereed journal published in English and Czech, ISSN 1212-3609, June 2009 –

Editorial Board, Scientific Papers of Faculty of Economics and Administration, University of Pardubice, January 2009 - ISSN: 1211-555X

Editorial Board of ACTA VŠFS, Czech Economic Journal, October 2008 - ISSN: 1802-792X

5. Research

5.1 Research interests:

My expertise lies in the linked areas of strategy, international business, industrial economics, and public policy. I started out in industrial economics but quite quickly moved over to strategy. Strategy has been heavily influenced by industrial economics during the last 40 years and therefore this academic underpinning has been invaluable. My work in Higher Education Policy is in the field of Industrial Economics. Much of my work in the business field has dealt with international organisations and therefore the international business literature makes a key contribution to my work. I have tailored my research in Higher Education Policy to fit with my overarching research theme of emerging markets, via collaboration with Czech colleagues. This work was showcased in *Times Higher Education* (9 January 2014).

My research is focused on emerging markets, especially in Central and Eastern Europe and the Middle East. Studies have been undertaken of students' earnings expectations in Central Europe and political risk assessment and strategic planning use in the Middle East. The main research question which I am seeking to answer is "do emerging markets make a difference to organisational conduct and performance and/or individual behaviour?". The answers which have been thrown up present a mixed picture. For instance the institutional constraints which affect organisations' strategic choices do not seem to have affected strategy implementation in the same way.

Subsequently, I have developed a stream of research which has been investigating the international strategies of universities. This is both an under-researched and topical area. It also combines my academic and professional interests. The initial focus was on universities in England. Subsequently UK business schools have been examined. The research is being extended to Central Europe and China.

5.2 International Collaboration:

I have collaborated with a variety of colleagues on an international basis in the conduct of my research, particularly in Central and Eastern Europe and the Middle East. In some cases, these include contacts which have been developed because of other activities, for example, curriculum development and European recruitment. In other cases, collaboration has been with former PhD students in relation to both publication activity and new projects.

The three Erasmus Mundus projects which I have led at Huddersfield developed further my links in the Middle East and North Africa (MENA) region and established new relationships in Central Asia.