







M06 Basic Characteristics and Establishment of the Company, Start-up

TEST

Question 1: What kinds of the company's external environment do exist?

Select all correct answers.

- a) Economic
- b) Social
- c) Employee
- d) Technological

Question 2: For which business organisation is as disadvantage unstable business life due to the loss of the owner's interest, health, or retirement?

Select one correct answer

- a) Sole proprietor
- b) Partnership
- c) Company
- d) Franchising

Question 3: Which stages do the lifecycle of the start-up consist of?

Select all correct answers.

- a) Bootstrapping stage
- b) Exit stage
- c) Creation stage
- d) Seed stage









Question 4: Which types of registrations are obligatory for a new enterprise?

Select all correct answers.

- a) District Office registration
- b) Health Insurance registration
- c) Social Insurance registration
- d) Tax Office registration

Question 5: How is the ability to make a profit called?

Select one correct answer

- a) Solvency
- b) Stability
- c) Liquidity
- d) Rentability

Question 6: How are all resources used in the business to generate future income called?

Select one correct answer

- a) Expenses
- b) Assets
- c) Liabilities
- d) Revenues

Question 7: In which financial statement can we find the structure of assets and financial resources?

Select one correct answer

- a) Balance sheet
- b) Income statement
- c) Cash flow statement
- d) Bank statement









Question 8: Which ratios are used to measure a company's solvency?

Select all correct answers.

- a) Current ratio
- b) Debt ratio
- c) Price-earnings ratio
- d) Cash ratio

Question 9: Which type of traditional debt financing does use the owner's personal history to evaluate credit risk?

Select one correct answer

- a) Relationship lending
- b) Assets-based financing
- c) Small business credit scoring
- d) Financial statement lending

Question 10: Which financing method do obtain finance from a large audience?

Select one correct answer

- a) Venture capital
- b) Assets-based financing
- c) Small business credit scoring
- d) Crowdfunding









Testing Set - Evaluation/Grading Criteria

Clearly state how the module of course's requirements are evaluated.

Evaluation of participants' learning progress will be performed through a testing set.

Correct Answers

Question 1

a) Economic, b) Social, d) Technological

Question 2

a) Sole proprietor

Question 3

a) Bootstrapping stage, c) Creation stage, d) Seed stage

Question 4

a) District Office registration, b) Health Insurance registration, c) Social Insurance registration, d) Tax Office registration

Question 5

d) Rentability

Question 6

b) Assets

Question 7

a) Balance sheet

Question 8

a) Current ratio, d) Cash ratio

Question 9

c) Small business credit scoring



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Question 10

d) Crowdfunding