



SYLLABUS STRUCTURE

1 Number and Name of Module

M05.1-Valuation

2 Description of Module

The Valuation module contains basic information on the topic of intellectual property assets valuation. It deals with three basic valuation principles and methods that can be used. In order for an IP asset to be valued, it must meet certain conditions. Valuable intellectual property must be independently identified, transferable and have an economic life. It is necessary to obtain and verify a large number of relevant documents for the valuation itself, as all the information obtained will help the expert to select a suitable valuation method. Likewise, the purpose of the valuation has a fundamental influence on the choice of the valuation principle as well as the valuation methods. The module summarizes the various possible purposes of valuing IP assets so that participants have an idea of the importance of IP valuation and the possible legal and economic reasons for valuing IP assets.

3 Course Goals and Outcomes

Module goals are to point out the importance of intellectual property assets valuation, point out the difficulty of valuation process and explain the methods for IP assets valuation in three basic principles of valuation. Participants will gain an overview of the topic of IP valuation. The acquired knowledge they will be able to use later in practice. They will be able to identify the appropriate purpose of the IP valuation as well as the extent of the necessary documentation.

4 Time Allocation per Module

2 training hours

5 Target Group

Researcher, university management, PhD. students, Master students

6 Teaching Methods

- Lecture,
- Group discussion about the main problems with the IP valuation after the lecture,
- Participants will also use ICT to solve the practical example.



7 Teaching Forms

Online/On-site/Both

8 Teaching/Training Competences and Experience for Lector

Lector should be an expert in the field of IP assets evaluation. Lector should have the skills from IP valuation in practice for different purposes and for different IP assets. The lecturer should have an economic education and an education in the field of intellectual property.

9 Knowledge and Skills Obtaining by this Module

As a result of this module, participants will be able:

- To assess the importance of intellectual property (IP) assets valuation, the purposes for which IP assets are most often valued.
- They will get acquainted with the basic principles of IP assets valuation and the content of the most frequently used valuation methods.
- They will get acquainted with the scope of documents relevant to the valuation of IP and the importance of their verification.
- At the end of the course, they will test their knowledge on a practical example when calculating the value of intellectual property using the income principle of valuation.

10 Required Text and Study Materials

Study material for the module M05.1-Valuation and Trainer Presentation for the module M05.1-Valuation.

11 Recommended Literature

- Annex No. 2 to the Decree of the Ministry of Justice of the Slovak Republic No. 492/2004 Coll. on the determination of the general value of property, as amended by Decree no. 626/2007 Coll.
- Čorejová, Znalecká činnosť v procese transferu poznania, 2014, In. ZNALECKÁ ČINNOSŤ A PERSPEKTÍVY JEJ ĎALŠIEHO ROZVOJA – Zborník vedeckých statí, vydavateľstvo EKONÓM, Bratislava, ISBN 978-80-225-3928-9
- M. Jakubec – P. Kardoš, 2012, EKONOMICKÉ ZNALECTVO vybrané problémy, Iura Edition, s.r.o. Bratislava, ISBN 978-80-878-450-8
- P. Svačina, 2010, OCEŇOVÁNÍ NEHMOTNÝCH AKTIV, Ekopress, s.r.o., ISBN 978-80-86929-62-0
- www.epo.org/learning-events
- <https://www.royaltyrange.com/home/blog/what-is-the-royalty-relief-methodology-relief-from-royalty-method>
- https://www.wipo.int/export/sites/www/sme/en/documents/pdf/ip_panorama_11_learning_poin.pdf



- https://www.wipo.int/sme/en/value_ip_assets/

12 Testing Set - Evaluation/Grading Criteria

Grading criteria:

- Participation at the lectures
- Passing the test with 10 questions about the valuation of the IP assets. The test includes the questions from the study material prepared for this module.

Evaluation:

Evaluation	%
A	93 - 100
B	85 - 92
C	77 - 84
D	69 - 76
E	61 - 68
FX	less than 68