







# SYLLABUS STRUCTURE

#### 1 Number and Name of Module

M02 Types of Outputs in the Industrial Property Rights

### 2 Description of Module

This Module relates to intangible creations of human intellect and legal possibilities of their protection, with focus on industrial property rights. It outlines what industrial property means, what are the benefits derived from industrial property protection and what are currently valid and effective systems of industrial property protection. This module explains different domains of industrial property and their different types of protection.

The Module also highlights the benefits and advantages of the various types of industrial property protection in terms of the holder's rights.

Theoretical part explains the purpose of patent and utility model, conditions and criteria for patentability and benefits of obtaining patent and utility model. The differences between patent and utility models are outlined. The role and purpose of industrial design, the requirements for protection and the benefits for the owner of industrial design are explained. The functions of trademarks, the conditions required for protection of a trademark and benefits of trademark registration for its owner is outlined. Theoretical part also explains other outputs of the industrial property rights and outputs related to the industrial property rights, namely trade secrets, and the nature of national, regional and international systems of industrial property protection.

Practical part is focused on orientation and search in the patent database according to the entered keywords, while structure of the content of the patent itself is studied.

#### 3 Course Goals and Outcomes

The goal of this Module is to provide Participants with basic knowledge of different outputs of creative activity and various forms of their legal protection from the point of view of industrial property rights. The Module aims on acquainting Participants with various forms of industrial property protection, namely patents, industrial designs and trademarks and with different industrial property protection systems.

## 4 Time Allocation per Module

2 hours









### 5 Target Group

Researchers, Ph.D. students, Master students

### 6 Teaching Methods

The frontal method of teaching by lecturing with the help of Trainer's presentation shall be used. This shall be supported by providing Study materials to participants. Emphasis shall be placed on Group discussions.

In case of Online teaching, the use of computer (or similar device) is mandatory.

### 7 Teaching Forms

On-site / Online

### 8 Teaching/Training Competences and Experience for Lector

Lector should have practical teaching skills and should be able to engage with the module subject and its participants as well.

Lector should have vast knowledge in the field of industrial property rights protection and should be able to differentiate between various types of R&D outputs and legal possibilities of their protection. Experience with the practical protection of R&D outputs is recommended.

## 9 Knowledge and Skills Obtaining by this Module

As a results of this module, participants will be able to:

- describe domains of industrial property and how can they protect the intangible creations of human intellect;
- explain principles and processes of industrial property protection systems;
- describe the purpose of patent and utility model, the conditions for patentability, itemize the exclusive rights conferred by a patent and utility model;
- describe the role and purpose of industrial design, what are the requirements for protection and what are the benefits for the owner of industrial design;
- explain the functions of trademarks, the conditions required for protection of a trademark and benefits of trademark registration for its owner;
- describe other outputs of the industrial property rights and outputs related to the industrial property rights, namely trade secrets;

## 10 Required Text and Study Materials

Module syllabus structure;









Study material;

Trainer's presentation;

#### 11 Recommended Literature

- Paris Convention for the Protection of Industrial Property;
- Agreement On Trade-Related Aspects Of Intellectual Property Rights;
- Patent Cooperation Treaty;
- Madrid Agreement Concerning the International Registration of Marks;
- Hague Agreement Concerning the International Registration of Industrial Designs;

## 12 Testing Set - Evaluation/Grading Criteria

Participant's successful completion of the module shall be evaluated by test consisting of 10 questions. Each question shall be provided with three readily available options, whereby participant shall pick one correct answer. Participant needs to successfully answer at least 6 out of 10 questions.