



# M01 Technology Transfer- Introduction

TEST

## Question 1: Which of the following statement is true regarding technology transfer?

<Pick one correct answer>

- A. From a broader point of view, technology transfer can be defined as the transfer of research and development results and knowledge into practice.
- B. Technology transfer can only take place between institutions in the same field of industry.
- C. Technology transfer includes only the transfer of tangible objects into practice.

## Question 2: What does the vertical technology transfer mean?

<Pick one correct answer>

- A. It is the transfer of technology between institutions on the same level.
- B. The technology moves from the creator or the provider of the technology towards the recipient of the technology, whereas the technology provider is a university or other scientific institution, and the recipient is a business company.
- C. It is the creation of technology on the basis of demand raised by the party from the market, without further or accompanying dissemination of technology by the university.

## Question 3: What is the role of intellectual property in technology transfer?

<Pick one correct answer>

- A. Intellectual property is not one of the elements of technology transfer and is not important in the technology transfer process.
- B. Intellectual property is category of intellectual assets that can be protected by law and as such can be owned and sold/assigned. The use and exploitation of intellectual property by third parties can be controlled.
- C. Intellectual property in technology transfer only plays a role in the field of litigation, where the value is sought primarily through settlements and court awarded damages in patent infringement suits.



## Question 4: Which of the following statement is true regarding benefits of technology transfer?

<Pick one correct answer>

- A. Benefits of technology transfer for researchers only concern their professional growth their evaluation in the pedagogical and research process.
- B. Benefits of technology transfer for the university are not directly related to the benefits of its researchers.
- C. Technology transfer has a positive impact on university's researchers, the university itself, the industry and it also benefits society by improving the financial and knowledge potential in the region.

## Question 5: Which of the following statement is true regarding key actors of technology transfer?

<Pick one correct answer>

- A. Three key group of actors in the technology transfer include research and development institutions, companies and the public sector.
- B. Research parks, technology parks or innovation centers do not play any part in the technology transfer process.
- C. Technology transfer offices can only be established as integral part of the research and development institution.

## Question 6: What is the role of technology transfer office?

<Pick one correct answer>

- A. It is responsible for commercializing institution's owned technology, knowledge, or intellectual property through the core of its activities.
- B. It creates intellectual assets, which then can be applied into the market.
- C. It supports research and development in science and technology, shares the knowledge, promotes innovation on a commercial level and fosters communication and collaboration between other key actors.

## Question 7: Which of the following statement regarding technology transfer commercialization is false?

<Pick one correct answer>



- A. Technology and knowledge can either be commercialized by its legal owner, through assignments or by business partnerships.
- B. Technology is generally commercialized by its legal owner in cases when the owner already has enough capabilities for marketing and exploitation.
- C. A licensor can generally conclude only one non-exclusive license.

## Question 8: What are the characteristics of the traditional technology transfer model?

<Pick one correct answer>

- A. This model is characterized by a series of interdependent and interconnected steps (phases) leading to the commercial evaluation of research results.
- B. The first step of this model begins with evaluation of the technology.
- C. The technology transfer phases, as illustrated by this model, always take place in the exact order captured in it.

## Question 9: What factors are negatively influencing the technology transfer process?

<Pick one correct answer>

- A. Strong intertwined links between research and development institutions and industry.
- B. Low flexibility of the research and development institution and cultural barriers between these institutions and industry.
- C. Greater rewards for researchers participating in the technology transfer process.

## Question 10: Which of the following statement is true regarding technology transfer management?

<Pick one correct answer>

- A. Approach to technology transfer management is the same, notwithstanding whether it regards the university or entrepreneurial company.
- B. Only commercial benefits of technology transfer are generally beneficial to the research and development institutions.
- C. Approach to technology transfer management depends on the institution's objectives and mission.



## Testing Set - Evaluation/Grading Criteria

Participant's successful completion of the module shall be evaluated by test consisting of 10 questions. Each question shall be provided with three readily available options, whereby participant shall pick one correct answer.

Participant needs to successfully answer at least 6 out of 10 questions.

### Correct Answers

#### Question 1

Correct answer: A.

#### Question 2

Correct answer: B.

#### Question 3

Correct answer: B.

#### Question 4

Correct answer: C.

#### Question 5

Correct answer: A.

#### Question 6

Correct answer: A.

#### Question 7

Correct answer: C.

#### Question 8

Correct answer: A.

#### Question 9

Correct answer: B



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## Question 10

Correct answer: C.