



University of
Hradec Králové

The Strategic Plan
of the **University
of Hradec Králové**
2021+

• **Motto**

Courage to...

...innovate.

...discover.

...help.

...inspire.

.UHK Mission



The UHK Mission is to disseminate knowledge within the regional and global community.

.UHK Vision



To be a respected educational institution with an attractive structure of study programmes and other forms of education, reflecting the requirements of the 21st century;

To be an institution developing a highly evaluated and socially beneficial creative activity and reaching highly valued scientific and research results in selected areas of research;

To be a socially responsible and open institution contributing actively to forming a public space having a distinctive integrating influence and an all-society impact;

To be an institution firmly anchored in the region, developing cooperation with external partners and contributing to the fulfilment of the needs of the city and region and their inhabitants;

To be a fully internationalized institution developing its global potential in the area of international educational and scientific cooperation;

To be an institution striving continuously to improve the environment for its students and staff and their development.

.UHK Values



The UHK avows fully the principles of democracy and humanism, which are the basis of a free society. The UHK fulfils its Mission and Vision on the basis of the following key values:

FREEDOM

The fundamental value of a democratic society and the inalienable right of every human being, which, in the academic environment, also represent the academic freedoms such as freedom of creative activity, teaching, free choice of study, and freedom to express one's own views in teaching.

RESPONSIBILITY

Responsible behaviour towards the society and region in response to the global challenges, towards the students and staff.

MORAL INTEGRITY

Obligation of highly honest and fair conduct in education, creative and all other activities.

OPENNESS AND DIVERSITY

Openness towards all people, equal approach and non-discrimination principle, esteem and respect, and plurality of views.

COOPERATION

Basic value of human relationships, cooperation between the staff and students, institutional and international cooperation.

.Priorities



In line with the declared Mission, Vision and Values, this Strategic Plan defines the following four basic priorities:

. I Attractive and inspiring UHK

. II Dynamic and excellent UHK

. III Open and responsible UHK

. IV Modern and efficient UHK



Attractive and inspiring UHK

The UHK's priority is to provide attractive opportunities of high-quality education to interested applicants of all age groups. The UHK will offer an inspiring environment allowing to develop talents and to fulfil the potential of the students and other people being educated.



VALUABLE AND ATTRACTIVE STUDY

TOP-QUALITY TEACHERS, TEACHING METHODS AND PREPARATION OF STUDY PROGRAMMES

SYSTEMATIC PREPARATION OF STUDENTS FOR FUTURE EMPLOYMENT



Dynamic and excellent UHK

The UHK's priority is the dynamic development of the scientific and other creative activities not only in all the scientific or artistic fields being developed but also in the interdisciplinary overlap which would enable development of the key research topics and creative activities. The UHK intends to achieve science and research excellence in the selected branches of science.



UHK AS A STRATEGICALLY MANAGED OPEN RESEARCH AND CREATIVE INSTITUTION

SUPPORT FOR EXCELLENCE, INTERNATIONALIZATION AND INTERDISCIPLINARITY

EVALUATION OF CREATIVE ACTIVITIES AS A MEANS TO SCIENTIFIC GROWTH

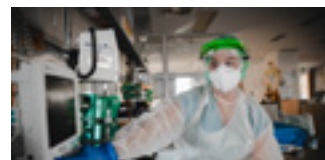
EFFICIENCY OF DOCTORAL STUDIES

QUALITY OF DOCTORAL STUDIES



Open and responsible UHK

The UHK's priority is to enhance the level of responsibility of the institution within the public space and environment. The UHK also acknowledges its commitment to create safe premises to develop a fully tolerant and unbiased environment allowing the free development of individuals.



SOCIALLY RESPONSIBLE INSTITUTION

OPEN AND TOLERANT INSTITUTION

UHK AS A RESPONSIBLE EMPLOYER

BUILDING UHK COMMUNITY AND SHARED IDENTITY



Modern and efficient UHK

The continuous improvement of the system and of the institution's strategic management process and efficient administration of the internal affairs using state-of-the-art, fully digitized and continuously developing procedures and systems are the UHK priorities.



STRATEGICALLY MANAGED UHK

EFFICIENT MANAGEMENT OF UHK PROCESSES AND ENVIRONMENT

DEVELOPED AND MODERN INFRASTRUCTURE OF THE UHK

TOP-QUALITY UHK FACILITIES AND COMMUNICATION INFRASTRUCTURE

.Internationalization of the University of Hradec Králové 2021+

The Internationalization Strategy of the University of Hradec Králové for the period from 2021 follows the 2021+ Strategic Plan of the University of Hradec Králové and, in form of an annex to the latter document, develops the internationalization as a significant and cross-sectional activity at the UHK.

.I Comprehensive Internationalization of the UHK Environment



UHK as an Institution Attractive for International Staff and Students .II



.III Development of Global Competencies of UHK Students



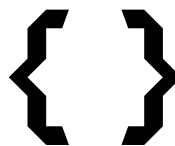
Multilateral International Cooperation .IV



.V UHK Promotion and Presentation Abroad



Complete version
of the Strategic Plan:



University of
Hradec Králové